



ICF NORTH TEXAS

# CELEBRATE COACHING



## KEYNOTE

DEBJANI BISWAS  
CEO AND FOUNDER, COACHIEVE, LLC



### A B.R.I.D.G.E. to Sanity: The Power of Coaching in Divisive Times

Debjani is honored to come 'home' to deliver our Celebrate Coaching Keynote where she will help us explore how we can leverage the power of inclusive coaching in a divided world. She will introduce her original **B.R.I.D.G.E.**\* framework and discuss two elements:

**B.R.I. - Building and Reinforcing Inclusion**

**D.G.E. - Destroying the Guardrails of Exclusion**

**Increasing Inclusion** is a DIFFERENT dynamic from **Decreasing Exclusion**. As coaches and clients, we can partner on this important mission of inclusive leadership, using the power of coaching - remembering always that **'our who is our why'**. During her presentation, Ms. Biswas will share a practical toolkit - applying a high EQ lens to make these concepts come to life.

#### ABOUT DEBJANI BISWAS

Debjani Biswas is a PCC certified coach, speaker, and author of several books on the topic of diversity and inclusion. She applies her unique background of engineering, diversity, and strategy to ask, "What is the business impact of inclusion at work?"

She is a two-time TEDx speaker and NAPW "Woman of the Year." In addition, Biswas was named one of the top influential woman leaders of the year in 2021 (*Victory Magazine* · Jul 2022).

In addition to serving previously on the ICF North Texas Board, Debjani has coached in multiple organizations, including BNSF, HMS, Gainwell, Flowserv, and Unilin.

## SPONSORSHIPS AVAILABLE!

Contact Sandra Knight at [speialevents@icf-nt.com](mailto:speialevents@icf-nt.com)

FRIDAY  
SEPTEMBER

8

2023

**8:30 am - 12:00 pm**

Networking and breakfast begins at 8:30 a.m. Program begins at 9:00 a.m.

**Las Colinas Country Club**

4400 North O'Connor Rd.  
Irving, TX 75062

**REGISTRATION OPENS SOON!**



## GUEST PANEL

UT SOUTHWESTERN MEDICAL CENTER



### Creating a Culture of Personal and Professional Growth through Coaching in Academic Medicine

Faculty physicians working in an academic medical environment are typically drawn to the noble mission of **"Educate, Discover, and Heal."** But academic medicine also comes with challenges such as balancing competing professional demands, balancing work and home life, battling burnout, and doing it all for less money than counterparts in private practice.

**UT Southwestern Medical Center (UTSW)** in Dallas is no stranger to these challenges, yet they see a potential opportunity to contribute to improvement through coaching. Over the past 3 years, UTSW has been developing an **internal coaching program** designed as the foundation of a coaching culture.

During this panel discussion, you'll hear:

- the unique challenges in Academic Medicine that led UTSW to choose coaching as the solution
- the operational details of the UTSW Coach Certificate Program (ICF Level One Accreditation pending)
- how UTSW supports a distributed model of internal coach support
- where UTSW is deploying their trained internal coaches across the institution, including our Medical School, the School of Health Professions, and elsewhere